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Your Own Sales Lead Generation Website

It took an Insurance Agent from Texas to put it all together....Everything you need to know to build a working sales lead generation website.

Andy Jones, an Insurance agent from Dallas, TX has explained everything you need to know to start your own sales lead generation website.

An excerpt from his e-book:

"How were you taught to generate sales leads? I bet I can guess because the process has been the same for the past quarter century. Print ads, radio and TV ads, flyers, trade shows, referrals and networking groups – does that about cover it? At one point, I was advertising in 25 small town newspapers and I was happy to get 2 leads total per month for my Life and Health Insurance business. I was distributing 500 flyers per week and was happy to get 4 phone calls. I was spending the equivalent of 2 days every month at Chamber of Commerce and other networking meetings. Does this sound familiar? I sat down one day and took an inventory of the time and money I was investing versus the actual sales and I was shocked! Could it be possible I was spending \$500 to generate 25 leads? It was. Was it true that I averaged 8 days per month meeting, standing around at trade shows and pounding the street handing out flyers? No wonder I was exhausted

There had to be a better way. The first thing I did was ask everyone I met with for the next 30 days how they looked for the services I was attempting to sell. The Internet was always one or two on their list as was advice from family and co-workers. I made up my mind right then and there to concentrate on Internet sales lead generation."

Get complete details here: <http://www.724leads.com>


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CONTACT INFORMATION

Andy Jones

7/24 Sales Lead Generation

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Generate Sales Leads for Pennies a Day

A Successful Texas Insurance Agent Reveals his Secrets of Web-Based Sales Lead Generation

Andy Jones, a successful Insurance Agent in Dallas, TX, announced today he has authored an e-book which details his struggle to successfully build a website to generate high quality sales leads.

Mr. Jones stated the process started in November of 2001 and he has made several mistakes along the way. "Hoping to prevent other web entrepreneurs from making the same mistakes was one of my main goals" states Mr. Jones.

Available for immediate download from his website at <http://www.724leads.com>, the 38 page e-book is packed with step by step information and diagrams that takes someone with average computer skills from concept to completion.

Mr. Jones says his concepts are not just limited to generating health insurance sales leads. The same concepts apply to any one desiring to generate mortgage leads, mlm leads, real estate leads or any type sales leads.

Additional information can be found at <http://www.724leads.com>.

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